

LAUREL

LANDSCAPES

REGENERATION REPORT

2022



IMPACT TO DATE



111,078 SQUARE FEET
OF GRASS LAWN REDUCTION



3,877,077 GALLONS
OF WATER SAVED PER YEAR
FROM REDUCED LAWN
IRRIGATION



338 TREES PLANTED
SEQUESTERING 49 METRIC
TONS OF CARBON IN THEIR
LIFETIMES



148,104 SQUARE FEET
OF NATIVE/POLLINATOR
FRIENDLY HABITAT CREATED



4,469 SQUARE FEET
OF EDIBLE GARDEN SPACE
CREATED, ENOUGH TO PRODUCE
\$15K WORTH OF FOOD IN A YEAR,
OR ENOUGH TO FEED 21 PEOPLE



397,300 SQUARE FEET
OF SOIL REMEDIATED WITH
COMPOST TEA



243,936 SQUARE FEET
OF LAND REGENERATIVELY
MANAGED BY LAUREL GARDEN CARE



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OUR COMMITMENT

Laurel provides beautiful and bespoke landscape design, build, and garden care services for homeowners seeking a personal oasis to make and share life's best moments and memories.

We are also committed to environmental regeneration, which means positive action to improve our environment.

The good news: regenerating the planet doesn't have to be a chore. Every day we make choices that impact our world, from the food we eat to our transportation to how we landscape our yards. Laurel was founded with a mission to make beautiful, functional landscape design something we can wholeheartedly enjoy while caring for the environment.



OUR WORLD TODAY

Many of the conveniences we take for granted in modern life can have a big impact on the environment. The reliance on fossil fuels to get around and power our homes is fueling extreme weather. Modern agriculture's intensive reliance on pesticides and fertilizer has accelerated the loss of topsoil and the growth of algal blooms. Water shortages in California and the Southwest underscore how we're using planetary resources faster than they can be replenished.

Most of these problems are out sight and out of mind, which reflects a fundamental disconnect we have both from the natural world and also from one another. One small step we can all take is to restore our connections to the land beneath our feet and the rhythms of the natural ecosystems we inhabit.



WHATS THE PROBLEM?

Traditional landscaping misses important opportunities to improve the wellbeing of our planet and meet customers' desires to lead a more sustainable lifestyle.

TRADITIONAL LANDSCAPING



wastes water



harms pollinators



applies toxic pesticides & herbicides



denudes the soil



generates net carbon emissions

Finding sustainable alternatives is challenging. Where to go next?

CHANGING THE STANDARD

Laurel Landscapes and Garden Care is committed to more-than-sustainable solutions every step of the way, creating outdoor spaces that are as beautiful as they are good for the Earth and your family's health.

Our landscapes actually work to regenerate your local ecosystem with permaculture-inspired landscape designs, organic pesticide-free gardening practices, and native and locally-adapted plants. With a Laurel landscape, your outdoor spaces are low-maintenance and actually appreciate over time, becoming more beautiful with each passing year.



OUR SOLUTION

Residential landscapes are ripe with opportunities for building resilience in our local environments and providing a beautiful, natural oasis at every home. Each city, yard, and person can make a difference. Laurel landscapes are designed to make it easier.

Every project and design from Laurel will:

Prioritize low-maintenance, locally-adapted plants



Create edible gardens



Reduce water and pesticide use



Nourish the soil with organic carbons



Increase biodiversity at every opportunity



Catch and store water on sight



WORKING TOGETHER

Regeneration takes a village, and it happens beyond the ecological level. We're committed to regeneration in our human communities, as well, through how we care for our employees and our commitment to partnerships with local small businesses.

We want our designs to be as beneficial to our local economies as they are for our customers. In all our cities, we've built a team of incredible local craftsmen and vendors to bring our designs to life. We source local and sustainable supplies to uphold our mission while uplifting the local small business community.

local partner highlight

By partnering with Sustainable Northwest Wood to source Restoration Juniper for our raised edible beds, retaining walls, and pergolas, we are able to support the restoration of habitats that have been overtaken by invasive junipers. Clearing these trees helps create a more balanced ecosystem and prevents fires – these thirsty trees love to dry up creek beds!

'We believe it is not only possible, but also vital, to protect and restore ecosystems, to salvage and upcycle wood from the waste stream, and create economic opportunities when supplying the wood products our community needs. And have some fun doing it.'

- Sustainable Northwest Wood



water-wise

Unnecessary water usage is one of the biggest missed opportunities of traditional landscaping. Ubiquitous features like large, manicured grass lawns waste water resources, but they are also costly for homeowners.

As regular, prolonged drought becomes a permanent feature of life in the American West, Laurel Landscapes aims to significantly reduce water use in the landscaping industry.

Laurel Landscapes Water Conservation Techniques:

- Drought-tolerant native and naturalized plant palettes
- Lawn replacement with features such as low-water wildflower meadows, pollinator gardens, rock gardens, and rain gardens
- Greywater systems to recycle water from washing machines, dishwashers, showers, and sinks for supplemental irrigation
- Rainwater catchment/harvesting features such as rain barrels and cisterns, bioswales, and rain gardens
- Replacing traditional irrigation systems with water-efficient, timed drip irrigation systems

plant spotlight

Kurapia flourishes without intensive watering and uses up to 60% less water than cool season turf. It's a hardy ground cover and holds up to kid and pet traffic, plus it blooms! This year we've replaced 8 lawns with Kurapia and helped families take advantage of lawn replacement rebates in their cities.



soil health

Healthy, bioactive soil is the foundation of any successful and productive garden. Toxic additives and lack of regular soil treatment have degraded the soil in most homeowners' yards today.

Creating the conditions for robust plant growth is critical to our design and gardening practices. We accomplish it through implementation of ecological design principles and replacing toxic fertilizers or pesticides with organic amendments.

Laurel Landscapes Soil Techniques

- Pesticide-free organic lawn and garden care
- Organic compost applications
- Mycorrhizal inoculant to foster healthy root development
- Recycled mulch to lock in moisture and prevent weed pressure

product spotlight

For our Denver clients, we offer microbial tea from Edaphic Solutions for an extra boost of soil health. We remediated 397,300 square feet or 7 football fields of land in Denver with Compost Tea. The benefits of this treatment will play out over many years as these nutrients are incorporated into the soil ecosystem.



edible gardens

Laurel Landscapes emphasizes edible plants – herbs, veggies, and fruits – in every design.

Most food at the grocery store travels thousands of miles from the farm to the shelf. By growing our own fruits, veggies, and herbs at home, we reduce carbon emissions and supply chain costs while gaining the transformative experience of harvesting our own delicious and healthy food.

Laurel Landscapes Edible Garden Techniques

- Veggie boxes for home gardening
- Herb spirals for organic seasonings
- Fruit trees and bushes
- Regenerative garden care services
- Food grown without pesticides or herbicides

client spotlight

Meet our client, the Jones family! They had a steep hill in their backyard and wanted to grow their own vegetables. To make their dream a reality, we terraced the hill and added veggie beds on either side to efficiently utilize their space and save water. Today, the Jones family has 6 veggie beds and grows enough food to share with their whole neighborhood.



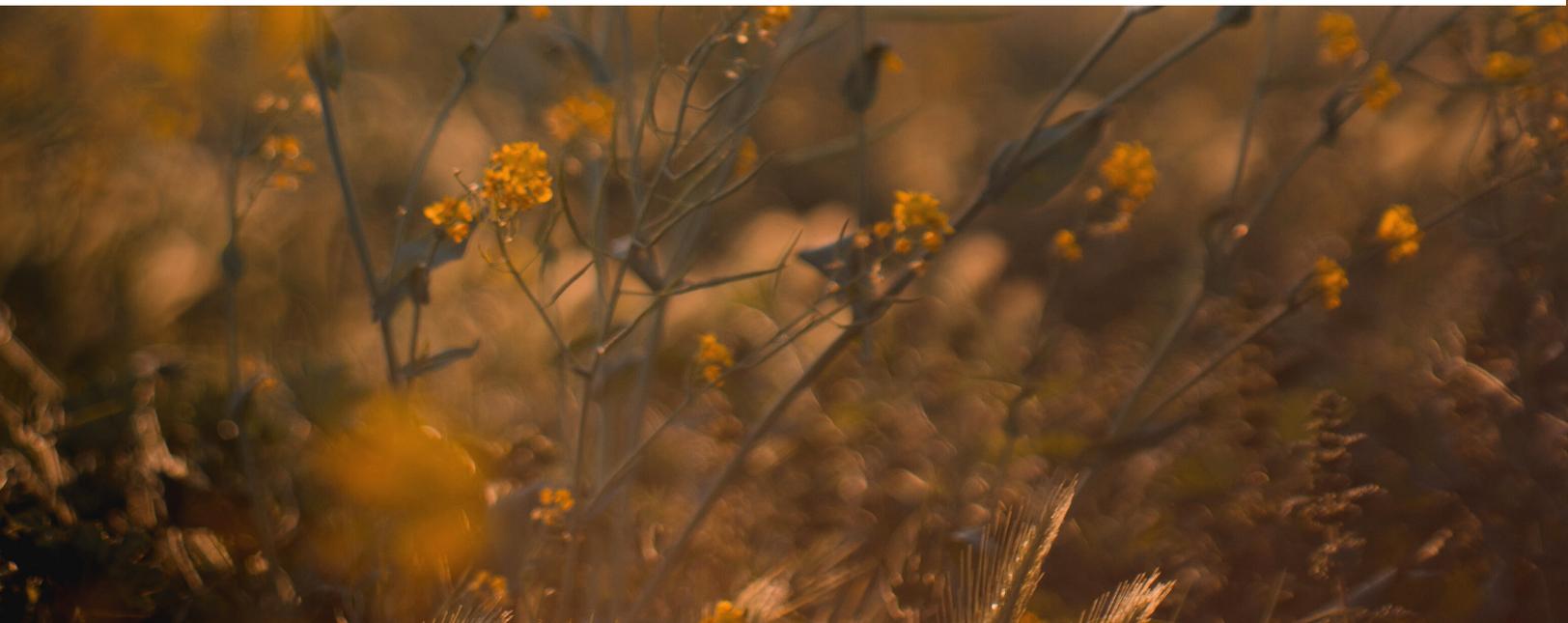
DESIGNING FOR A BETTER FUTURE

At Laurel Landscapes, our designs start with you. We're guided by the life you envision for yourself and your family, the memories you want to be making, and the beauty that will inspire you for years to come.

A regenerative design is one that creates connection and harmony between you and the natural world.

Our designs foster lasting memories you and your loved ones will cherish. Think back to the most memorable outdoor space from your life. Was it an old adirondack chair around a fire pit you remember as a child? Was it an outdoor cafe with a quaint fountain and peaceful trickling sound where you'd do homework in college? Was it picking berries on your favorite nature walk?

As designers, we're dedicated to creating spaces to be the foundation for new memories just like these. Whether that be a peaceful sanctuary or a lively entertaining space, we weave together sustainable and regenerative design in modern and surprising ways. With a Laurel landscape, you can feel confident knowing your space is designed for the best moments in your life, as well as something to be treasured by future generations.



YOU + LAUREL

dreams

Don't know where to start? Need inspiration? Work directly with our expert landscape designers to create a custom DreamBook for your outdoor space. The DreamBook process starts with 1:1 consulting and design calls with your personal Laurel Landscapes designer, and ends with you receiving a guide to the ideal features, plant palette, colors and textures, and outdoor decorating tips for your future space.

[\[Learn More\]](#)

renovations

Ready to make your vision a reality? Work with us for your A-Z Landscape Renovation! Together we'll create a custom, beautiful, and sustainable space to spend time with your loved ones. Start with our design team to build a blueprint for your yard transformation, and then we'll work with you to install it. The whole process is guided and managed for you so you can focus on what matters most.

[\[Learn More\]](#)

garden care

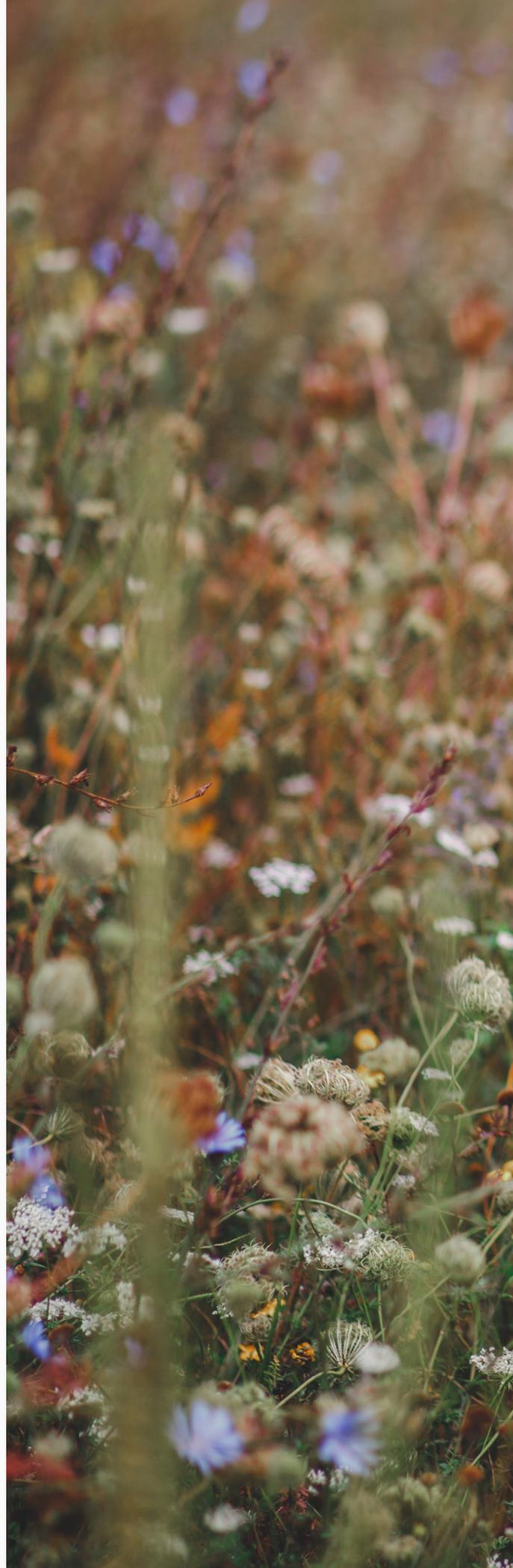
Turn a chore into a joy by hiring Laurel Garden Care to tend to your space with organic garden care. We get back to the roots of natural gardening and lawn maintenance with our Garden Care subscriptions. Low maintenance, good for the earth, and an investment that will only appreciate in beauty over time. Our garden care is pesticide-free and specialized in local plant and climate expertise.

[\[Learn More\]](#)

WHAT'S NEXT FOR LAUREL

We envision a world of thriving interconnected communities, one with vital abundance for all. We believe that the act of healing our planet is awe-inspiring and delicious – that the collective path towards a better life is lined with fruit trees and the thrum of pollinators.

We believe that ensuring a safe and sustainable future for our children and generations to come begins now, through connection to nature, each other, and the food we grow. We dream of beautiful usable green spaces in every home, office, and city block. We believe that this future is built with our own hands through regenerative design, innovation, and a collective vision for social and ecological transformation.



THANK YOU!

It has been another incredible year of regeneration at Laurel Landscapes and Garden Care. We've had the opportunity to work with over 225 families, we've expanded from 3 cities to 8, and we are looking to the horizon for when we'll build our first sustainable native plant nursery . And that's just the beginning!

As we grow, Laurel will continue to emphasize beauty and a fulfilling quality of life for all our clients and communities. We're building our company's future on the basis of regeneration and the flourishing of the natural world. Thank you for doing your part to help this vision become a reality.

To learn more about how to work with us to bring regeneration into your home, [click here](#) to explore our landscaping services.

With gratitude,
Team Laurel



LAUREL LANDSCAPES